

## **Long Questions**

- 1. What are the key drivers of Business Intelligence implementation?
- 2. What are the key performance indicators (KPIs) in Business Intelligence?
- 3. Describe the BI architecture/framework.
- 4. What are the best practices for implementing Business Intelligence?
- 5. How does Business Intelligence aid in business decision-making?
- 6. What are the different styles of Business Intelligence?
- 7. What are event-driven alerts in BI?
- 8. Explain the cyclic process of intelligence creation in BI.
- 9. What is the value of Business Intelligence?
- 10. What are value-driven and information use in BI?
- 11. What are the components of a BI framework?
- 12. How do you ensure data quality in BI?
- 13. What are the challenges in implementing BI systems?
- 14. How can BI improve customer satisfaction?
- 15. What are the benefits of self-service BI?
- 16. What is the role of Big Data in Advanced Business Intelligence?
- 17. How do Social Networks contribute to Advanced Business Intelligence?
- 18. What are the benefits of Mobile BI in Advanced Business Intelligence?
- 19. What are some emerging trends in Advanced Business Intelligence?
- 20. Describe Pentaho as a BI tool.
- 21.Describe KNIME as a BI tool.
- 22. How does Advanced Business Intelligence integrate with AI and Machine Learning?
- 23. How does Advanced Business Intelligence leverage Edge Analytics?
- 24. What are the key features of Blockchain in Advanced Business Intelligence?
- 25. How does Advanced Business Intelligence utilize Augmented Analytics?
- 26. How does Advanced Business Intelligence support Data Fabric Architecture?
- 27. What are the advantages of integrating IoT data with Advanced Business Intelligence?
- 28. How does Advanced Business Intelligence leverage Natural Language Processing (NLP)?
- 29. What are the key considerations for implementing Blockchain in Advanced Business Intelligence?
- 30. How can Advanced Business Intelligence enhance supply chain management?
- 31. Describe the role of AI in Advanced Business Intelligence.
- 32. How does Advanced Business Intelligence enhance customer segmentation?
- 33. How does Advanced Business Intelligence improve operational efficiency?
- 34. How does Advanced Business Intelligence support regulatory compliance?
- 35.Describe the advantages of using Advanced Business Intelligence for financial analytics.



- 36. What are the key challenges in integrating Business Intelligence systems across an organization?
- 37. How does Business Intelligence address legal issues related to data collection and usage?
- 38.Discuss the ethical considerations in using Social Networking data for Business Intelligence purposes.
- 39. How can organizations effectively integrate Social Networking data into their Business Intelligence strategies?
- 40. What are the advantages of using Social Networking data in Business Intelligence?
- 41. How does Business Intelligence contribute to enhancing data privacy in organizations?
- 42. Explain the ethical implications of using AI in Business Intelligence.
- 43. How can organizations balance the benefits of Social Networking data with ethical considerations in Business Intelligence?
- 44. Discuss the impact of legal regulations on the use of Social Networking data for Business Intelligence.
- 45. How does Business Intelligence contribute to maintaining ethical standards in data-driven decision-making?
- 46. How can organizations overcome challenges related to data privacy when implementing Social Networking data in Business Intelligence?
- 47. What are the ethical implications of using Social Networking data for targeted advertising through Business Intelligence?
- 48. How does Business Intelligence help organizations navigate legal complexities related to data sharing and collaboration across social networks?
- 49.Discuss the role of Business Intelligence in managing ethical dilemmas related to data usage from social networks.
- 50. How can Business Intelligence mitigate risks associated with privacy breaches when using social networking data?
- 51. Explain the impact of social networking data integration on BI strategies for customer relationship management (CRM).
- 52. How can organizations use Business Intelligence to maintain data ethics when leveraging social networking data for market research?
- 53.Discuss the role of Business Intelligence in addressing ethical dilemmas related to influencer marketing using social networking data.
- 54. How does Business Intelligence contribute to maintaining ethical standards in leveraging social networking data for crisis management?
- 55. What are the implications of using Social Networking data in Business Intelligence for employee monitoring and productivity analysis?
- 56.Explain the role of Business Intelligence in ensuring ethical marketing practices when using Social Networking data.
- 57. How can organizations ensure ethical considerations in using Social Networking data for predictive analytics through Business Intelligence?



- 58.Discuss the role of Business Intelligence in maintaining ethical standards when leveraging Social Networking data for sentiment analysis.
- 59. How does Business Intelligence ensure ethical considerations in using Social Networking data for competitive analysis?
- 60.Discuss the ethical implications of using Social Networking data for user profiling through Business Intelligence.
- 61.Explain the ethical implications of using Social Networking data for predictive analytics in Business Intelligence.
- 62.Discuss the legal challenges organizations face when using Social Networking data for market segmentation and targeted advertising through Business Intelligence.
- 63. How can Business Intelligence systems maintain data integrity and accuracy when integrating Social Networking data for sentiment analysis?
- 64.Explain the role of Business Intelligence in managing ethical dilemmas associated with using Social Networking data for crisis communication strategies.
- 65.Discuss the challenges and benefits of integrating Social Networking data into Business Intelligence systems for enhancing organizational transparency and accountability.
- 66. How can Business Intelligence systems mitigate the risks associated with integrating sensitive Social Networking data?
- 67. Explain the role of Business Intelligence in maintaining compliance with global privacy laws when integrating Social Networking data.
- 68.Discuss the ethical challenges organizations face when using Social Networking data for BI insights and decision-making.
- 69. How can Business Intelligence systems balance the benefits of Social Networking data integration with the ethical implications of data privacy?
- 70. Discuss the impact of Social Networking data integration on BI strategies for organizational decision-making and strategic planning.
- 71. Explain the role of Business Intelligence in managing legal risks associated with using Social Networking data for competitive analysis.
- 72. Discuss the ethical considerations in using Social Networking data for BI-driven crisis management and communication strategies.
- 73. How can organizations leverage Social Networking data to enhance customer relationship management (CRM) strategies through Business Intelligence?
- 74.Explain the steps organizations should take to ensure the ethical use of Social Networking data in BI-driven marketing campaigns.
- 75.Discuss the role of Business Intelligence in addressing the ethical challenges of using Social Networking data for employee monitoring and performance evaluation.