DATA MINING

B.Tech. III Year I Sem.

L	T	P	C
3	0	0	3

Pre-Requisites:
- A course on "Database Management Systems"
- Knowledge of probability and statistics

Course Objectives:
- It presents methods for mining frequent patterns, associations, and correlations.
- It then describes methods for data classification and prediction, and data–clustering approaches.
- It covers mining various types of data stores such as spatial, textual, multimedia, streams.

Course Outcomes:
- Ability to understand the types of the data to be mined and present a general classification of tasks and primitives to integrate a data mining system.
- Apply preprocessing methods for any given raw data.
- Extract interesting patterns from large amounts of data.
- Discover the role played by data mining in various fields.
- Choose and employ suitable data mining algorithms to build analytical applications
- Evaluate the accuracy of supervised and unsupervised models and algorithms.

UNIT - I
Data Mining: Data–Types of Data–, Data Mining Functionalities– Interestingness Patterns– Classification of Data Mining systems– Data mining Task primitives –Integration of Data mining system with a Data warehouse–Major issues in Data Mining–Data Preprocessing.

UNIT - II
Association Rule   Mining: Mining Frequent Patterns–Associations and correlations – Mining Methods– Mining Various kinds of Association Rules– Correlation Analysis– Constraint based Association mining. Graph Pattern Mining, SPM.

UNIT - III
Classification: Classification and Prediction **–** Basic concepts–Decision tree induction–Bayesian classification, Rule–based classification, Lazy learner.

UNIT - IV
Clustering and Applications: Cluster analysis–Types of Data in Cluster Analysis–Categorization of Major Clustering Methods– Partitioning Methods, Hierarchical Methods– Density–Based Methods, Grid–Based Methods, Outlier Analysis.

UNIT - V
Advanced Concepts: Basic concepts in Mining data streams–Mining Time–series data––Mining sequence patterns in Transactional databases– Mining Object– Spatial– Multimedia–Text and Web data – Spatial Data mining– Multimedia Data mining–Text Mining– Mining the World Wide Web.

TEXT BOOKS:
1. Data Mining – Concepts and Techniques – Jiawei Han & Micheline Kamber, 3rd Edition Elsevier.
2. Data Mining Introductory and Advanced topics – Margaret H Dunham, PEA.

REFERENCE BOOK:
1.   Ian H. Witten and Eibe Frank, Data Mining: Practical Machine Learning Tools and Techniques (Second Edition), Morgan Kaufmann, 2005.