

Multiple Choice Questions and Answers

1. What is Data Mining?

- a) a process of discovering patterns in large datasets for insights
- b) a method for storing data efficiently
- c) a tool for creating databases
- d) a programming language

Answer: a) A process of discovering patterns in large datasets for insights

2. What are the kinds of data commonly used in data mining?

- a) structured, unstructured, semi-structured
- b) raw, processed, analyzed
- c) primary, secondary, tertiary
- d) discrete, continuous, categorical

Answer: b) Structured, unstructured, semi-structured

3. What is the Knowledge Discovery process in data mining?

- a) the overall process of discovering useful knowledge from data
- b) the process of building databases
- c) the process of data entry
- d) the process of data retrieval

Answer: a) The overall process of discovering useful knowledge from data

4. What are the functionalities of Data Mining?

- a) classification, clustering, regression
- b) sorting, filtering, aggregating
- c) input, processing, output
- d) reading, writing, executing

Answer: a) Classification, clustering, regression

5. What are the major issues in Data Mining?

- a) scalability, dimensionality, noise in data
- b) speed, accuracy, cost
- c) accessibility, usability
- d) compatibility, security

Answer: a) Scalability, dimensionality, noise in data

6. What are Data Objects and Attribute Types in data mining?

- a) instances and features
- b) tables and columns
- c) records and fields
- d) rows and cells

Answer: a) Instances and features

7. What are the basic statistical descriptions of data in data mining?

- a) mean, median, mode, variance, standard deviation
- b) count, sum, average
- c) maximum, minimum, range
- d) correlation, regression, skewness

Answer: a) Mean, median, mode, variance, standard deviation

8. What is Data Visualization in data mining?

- a) the representation of data graphically for analysis
- b) the process of cleaning data
- c) the process of transforming data
- d) the process of integrating data

Answer: a) The representation of data graphically for analysis

9. How is data similarity and dissimilarity measured in data mining?

- a) through various distance metrics like euclidean distance, manhattan distance, etc.
- b) through counting occurrences
- c) through data sampling

d) through data aggregation

Answer: a) Through various distance metrics like Euclidean distance, Manhattan distance, etc.

10. What are the major tasks in Data Pre-processing in data mining?

- a) data cleaning, integration, reduction, transformation, and discretization
- b) data analysis, interpretation
- c) data storage, retrieval
- d) data visualization, reporting

Answer: a) Data cleaning, integration, reduction, transformation, and discretization

11. What is Data Cleaning in data mining?

- a) the process of correcting errors and inconsistencies in data
- b) the process of organizing data
- c) the process of summarizing data
- d) the process of analyzing data

Answer: a) The process of correcting errors and inconsistencies in data

12. What is Data Integration in data mining?

- a) the process of combining data from multiple sources into one coherent dataset
- b) the process of analyzing data
- c) the process of visualizing data
- d) the process of transforming data

Answer: a) The process of combining data from multiple sources into one coherent dataset

13. What is Data Reduction in data mining?

- a) the process of reducing the volume but producing the same or similar analytical results
- b) the process of increasing data volume
- c) the process of summarizing data

d) the process of analyzing data

Answer: a) The process of reducing the volume but producing the same or similar analytical results

14. What is Data Transformation in data mining?

- a) the process of transforming data into appropriate forms for mining
- b) the process of analyzing data
- c) the process of visualizing data
- d) the process of integrating data

Answer: a) The process of transforming data into appropriate forms for mining

15. What is Data Discretization in data mining?

- a) the process of converting continuous data into discrete form
- b) the process of analyzing data
- c) the process of visualizing data
- d) the process of integrating data

Answer: a) The process of converting continuous data into discrete form

16. What are the different kinds of patterns in data mining?

- a) association, classification, clustering, sequential patterns
- b) sorting, filtering, aggregating
- c) summarizing, visualizing, analyzing
- d) transforming, integrating, cleaning

Answer: a) Association, classification, clustering, sequential patterns

17. What are data objects in data mining?

- a) instances or records representing an entity in the dataset
- b) tables or collections
- c) fields or attributes
- d) rows or columns

Answer: a) Instances or records representing an entity in the dataset

18. What are attribute types in data mining?

- a) nominal, ordinal, interval, ratio
- b) text, numeric, date
- c) primary, foreign, composite
- d) key, value, pair

Answer: a) Nominal, ordinal, interval, ratio

19. What is data preprocessing in data mining?

- a) the process of preparing raw data for analysis through various operations like cleaning, integration, reduction, transformation, and discretization
- b) the process of analyzing data
- c) the process of visualizing data
- d) the process of integrating data

Answer: a) The process of preparing raw data for analysis through various operations like cleaning, integration, reduction, transformation, and discretization

20. What are the major tasks involved in data preprocessing in data mining?

- a) data cleaning, integration, reduction, transformation, discretization
- b) data analysis, interpretation
- c) data storage, retrieval
- d) data visualization, reporting

Answer: a) Data cleaning, integration, reduction, transformation, discretization

21. What is data cleaning in data mining?

- a) the process of correcting errors and inconsistencies in data
- b) the process of organizing data
- c) the process of summarizing data
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Answer: a) The process of correcting errors and inconsistencies in data

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Answer: a) The process of combining data from multiple sources into one coherent dataset

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- b) the process of increasing data volume
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Answer: a) The process of reducing the volume but producing the same or similar analytical results

24. What is data transformation in data mining?

- a) the process of transforming data into appropriate forms for mining
- b) the process of analyzing data
- c) the process of visualizing data
- d) the process of integrating data

Answer: a) The process of transforming data into appropriate forms for mining

25. What is data discretization in data mining?

- a) the process of converting continuous data into discrete form
- b) the process of analyzing data
- c) the process of visualizing data
- d) the process of integrating data

Answer: a) The process of converting continuous data into discrete form

26. What are the different kinds of patterns in data mining?

- a) association, classification, clustering, sequential patterns
- b) sorting, filtering, aggregating

- c) summarizing, visualizing, analyzing
- d) transforming, integrating, cleaning

Answer: a) Association, classification, clustering, sequential patterns

27. What are data objects in data mining?

- a) instances or records representing an entity in the dataset
- b) tables or collections
- c) fields or attributes
- d) rows or columns

Answer: a) Instances or records representing an entity in the dataset

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- b) text, numeric, date
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Answer: a) Nominal, ordinal, interval, ratio

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- a) the process of preparing raw data for analysis through various operations like cleaning, integration, reduction, transformation, and discretization
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Answer: a) The process of preparing raw data for analysis through various operations like cleaning, integration, reduction, transformation, and discretization

30. What are the major tasks involved in data preprocessing in data mining?

- a) data cleaning, integration, reduction, transformation, discretization
- b) data analysis, interpretation
- c) data storage, retrieval
- d) data visualization, reporting

Answer: a) Data cleaning, integration, reduction, transformation, discretization

31. What is data cleaning in data mining?

- a) the process of correcting errors and inconsistencies in data
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Answer: a) The process of correcting errors and inconsistencies in data

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Answer: a) Association, classification, clustering, sequential patterns

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Answer: a) The process of preparing raw data for analysis through various operations like cleaning, integration, reduction, transformation, and discretization

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Answer: a) Data cleaning, integration, reduction, transformation, discretization

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Answer: a) Association, classification, clustering, sequential patterns

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- a) the process of preparing raw data for analysis through various operations like cleaning, integration, reduction, transformation, and discretization
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Answer: a) The process of preparing raw data for analysis through various operations like cleaning, integration, reduction, transformation, and discretization

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- a) data cleaning, integration, reduction, transformation, discretization
- b) data analysis, interpretation
- c) data storage, retrieval
- d) data visualization, reporting

Answer: a) Data cleaning, integration, reduction, transformation, discretization

51. What is the primary goal of association analysis?

- a) identify patterns
- b) classify data
- c) predict outcomes
- d) cluster data

Answer: a) Identify patterns

52. Which algorithm is used for Market Basket Analysis?

- a) apriori
- b) k-means

- c) decision tree
- d) Naive Bayes

Answer: a) Apriori

53. What does the term 'support' represent in association analysis?

- a) frequency of itemset
- b) confidence of rule
- c) size of dataset
- d) distribution of items

Answer: a) Frequency of itemset

54. In Apriori Algorithm, what is the purpose of the minimum support threshold?

- a) pruning infrequent itemsets
- b) identifying frequent items
- c) reducing computational cost
- d) enhancing rule confidence

Answer: a) Pruning infrequent itemsets

55. Which of the following is a disadvantage of the Apriori Algorithm?

- a) computationally expensive
- b) limited to binary data
- c) requires large memory
- d) ineffective for large datasets

Answer: a) Computationally expensive

56. What technique does the FP-growth algorithm use to avoid candidate generation and test?

- a) frequent pattern tree
- b) decision boundary
- c) k-nearest neighbors
- d) principal component analysis

Answer: a) Frequent pattern tree

57. What is the main advantage of FP-growth over the Apriori algorithm?

- a) efficiency in memory usage
- b) better rule generation
- c) higher accuracy
- d) faster convergence

Answer: a) Efficiency in memory usage

58. What is the difference between association analysis and correlation analysis?

- a) correlation measures linear relationship
- b) association identifies patterns
- c) correlation requires labeled data
- d) association is unsupervised

Answer: b) Association identifies patterns

59. Which method is used to mine patterns in multilevel associations?

- a) multi-level apriori
- b) naive bayes
- c) support vector machines
- d) k-means clustering

Answer: a) Multi-level Apriori

60. What type of associations involve patterns across different levels of abstraction?

- a) multilevel associations
- b) multidimensional associations
- c) market basket analysis
- d) sequential patterns

Answer: a) Multilevel associations

61. What is the significance of the lift measure in association analysis?

- a) measures the deviation from independence
- b) indicates rule strength

- c) determines item frequency
- d) evaluates rule confidence

Answer: a) Measures the deviation from independence

62. In association analysis, what does a high confidence value indicate?

- a) strong relationship between items
- b) low probability of error
- c) large dataset size
- d) high support value

Answer: a) Strong relationship between items

63. Which data mining task is concerned with finding frequent patterns, associations, correlations, or causal structures?

- a) association analysis
- b) classification
- c) clustering
- d) regression analysis

Answer: a) Association analysis

64. What is the typical application of association analysis in retail?

- a) market basket analysis
- b) sentiment analysis
- c) image recognition
- d) fraud detection

Answer: a) Market Basket Analysis

65. What is the process of deriving association rules from data?

- a) rule mining
- b) pattern recognition
- c) data cleansing
- d) dimensionality reduction

Answer: a) Rule mining

66. Which measure indicates the probability of occurrence of consequent in a rule given the antecedent?

- a) confidence
- b) support
- c) lift
- d) conviction

Answer: a) Confidence

67. In association analysis, what does the term 'itemset' refer to?

- a) collection of one or more items
- b) statistical distribution
- c) type of association
- d) sequential pattern

Answer: a) Collection of one or more items

68. Which of the following represents a disadvantage of association analysis?

- a) generating too many rules
- b) limited to categorical data
- c) requires labeled data
- d) not applicable for big data

Answer: a) Generating too many rules

69. What is the primary challenge in Market Basket Analysis?

- a) identifying meaningful associations
- b) handling missing data
- c) dealing with outliers
- d) optimizing rule confidence

Answer: a) Identifying meaningful associations

70. Which algorithm has a bottom-up approach for finding frequent itemsets?

- a) fp-growth
- b) apriori

- c) k-means
- d) dbscan

Answer: a) FP-growth

71. What is the objective of correlation analysis?

- a) measure relationship strength
- b) identify frequent items
- c) classify data
- d) predict outcomes

Answer: a) Measure relationship strength

72. Which measure assesses the significance of the association between items beyond what would be expected by chance?

- a) lift
- b) confidence
- c) support
- d) conviction

Answer: a) Lift

73. Which type of associations involve patterns across different dimensions or attributes?

- a) multidimensional associations
- b) multilevel associations
- c) sequential patterns
- d) market basket analysis

Answer: a) Multidimensional associations

74. What does the term 'apriori' mean in the context of the Apriori algorithm?

- a) from earlier
- b) highest support
- c) top-down
- d) iterative approach

Answer: a) From earlier

75. Which step in the Apriori algorithm eliminates itemsets that do not meet the minimum support threshold?

- a) pruning
- b) merging
- c) splitting
- d) filtering

Answer: a) Pruning

76. What does the term 'confidence' represent in association analysis?

- a) measure of rule certainty
- b) frequency of itemset
- c) size of dataset
- d) distribution of items

Answer: a) Measure of rule certainty

77. Which algorithm is a more scalable alternative to the Apriori algorithm for large datasets?

- a) fp-growth
- b) k-means
- c) decision tree
- d) naive bayes

Answer: a) FP-growth

78. What is the role of the 'support' metric in association analysis?

- a) identifying frequent itemsets
- b) evaluating rule strength
- c) assessing significance
- d) calculating lift

Answer: a) Identifying frequent itemsets

79. Which measure indicates the proportion of transactions in the dataset that contain both the antecedent and consequent of a rule?

- a) support
- b) confidence
- c) lift
- d) conviction

Answer: a) Support

80. What is the primary purpose of pattern mining in multilevel associations?

- a) extracting patterns at different levels
- b) identifying frequent items
- c) predicting outcomes
- d) reducing dimensionality

Answer: a) Extracting patterns at different levels

81. Which method is used for finding frequent itemsets in the FP-growth algorithm?

- a) conditional pattern base
- b) pruning candidate sets
- c) partitioning transactions
- d) tree traversal

Answer: a) Conditional pattern base

82. What is the purpose of the minimum confidence threshold in association analysis?

- a) filter out weak rules
- b) ensure data integrity
- c) limit memory usage
- d) optimize support values

Answer: a) Filter out weak rules

83. Which type of association analysis is concerned with patterns that occur sequentially in transactions?

- a) sequential patterns
- b) multidimensional associations
- c) multilevel associations
- d) market basket analysis

Answer: a) Sequential patterns

84. Which measure evaluates the dependency between the antecedent and consequent of a rule, considering the effect of item independence?

- a) conviction
- b) confidence
- c) support
- d) lift

Answer: a) Conviction

85. What does the term 'association rule' represent in association analysis?

- a) relationship between items
- b) frequency of itemset
- c) size of dataset
- d) distribution of items

Answer: a) Relationship between items

86. In FP-growth algorithm, what is the role of the FP-tree?

- a) compactly represents frequent patterns
- b) generates candidate itemsets
- c) prunes infrequent items
- d) evaluates rule confidence

Answer: a) Compactly represents frequent patterns

87. What is the primary objective of the Apriori algorithm in association analysis?

- a) find frequent itemsets
- b) optimize support values
- c) maximize rule confidence

d) reduce computational cost

Answer: a) Find frequent itemsets

88. Which step in the Apriori algorithm combines frequent itemsets to generate candidate itemsets of higher length?

- a) joining
- b) splitting
- c) pruning
- d) merging

Answer: a) Joining

89. What is the measure of how often a rule predicts the consequent correctly?

- a) confidence
- b) support
- c) lift
- d) conviction

Answer: a) Confidence

90. Which type of association analysis focuses on patterns involving multiple attributes or dimensions?

- a) multidimensional associations
- b) sequential patterns
- c) market basket analysis
- d) multilevel associations

Answer: a) Multidimensional associations

91. What is the purpose of the 'confidence' measure in association analysis?

- a) assessing rule certainty
- b) identifying frequent items
- c) evaluating support values
- d) calculating lift

Answer: a) Assessing rule certainty

92. In FP-growth algorithm, what is the significance of header table?

- a) stores support count for each item
- b) determines frequent patterns
- c) prunes infrequent items
- d) evaluates rule confidence

Answer: a) Stores support count for each item

93. Which type of association rule is considered strong if its lift value is greater than 1?

- a) positive association
- b) negative association
- c) neutral association
- d) no association

Answer: a) Positive association

94. Which step in the Apriori algorithm removes itemsets that do not meet the minimum support threshold?

- a) pruning
- b) splitting
- c) joining
- d) merging

Answer: a) Pruning

95. What is the primary objective of correlation analysis?

- a) measure strength of relationship
- b) identify frequent items
- c) classify data
- d) predict outcomes

Answer: a) Measure strength of relationship

96. Which of the following represents a challenge in mining association rules from large datasets?

- a) scalability
- b) data quality issues
- c) memory constraints
- d) overfitting

Answer: a) Scalability

97. Which measure assesses the proportion of transactions that contain the antecedent and consequent of a rule compared to those containing only the antecedent?

- a) confidence
- b) support
- c) lift
- d) conviction

Answer: a) Confidence

98. What is the purpose of the 'lift' metric in association analysis?

- a) measure significance of association
- b) evaluate rule strength
- c) assess data integrity
- d) calculate confidence

Answer: a) Measure the significance of the association

99. In the FP-growth algorithm, what does 'FP' stand for?

- a) frequent pattern
- b) fast performance
- c) full partitioning
- d) final prediction

Answer: a) Frequent pattern

100. What is the role of the 'minimum support' parameter in association analysis?

- a) filters infrequent itemsets
- b) enhances rule confidence

- c) increases memory usage
- d) optimizes lift values

Answer: a) Filters infrequent itemsets

101. What is the goal of classification in data mining?

- a) to predict categorical labels
- b) to summarize data
- c) to find patterns
- d) to analyze data

Answer: a) To predict categorical labels

102. Which method uses a decision tree for classification?

- a) decision tree induction
- b) rule-based classification
- c) support vector machines
- d) multilayer feed-forward neural network

Answer: a) Decision Tree Induction

103. What technique predicts class labels based on the Bayesian theorem?

- a) Bayes classification methods
- b) ensemble methods
- c) k-nearest-neighbor classifiers
- d) metrics for evaluating classifier performance

Answer: a) Bayes Classification Methods

104. Which method uses a set of IF-THEN rules for classification?

- a) rule-based classification
- b) decision tree induction
- c) multilayer feed-forward neural network
- d) support vector machines

Answer: a) Rule-Based Classification

105. What measures are used to evaluate classifier performance?

- a) metrics for evaluating classifier performance
- b) classification: basic concepts
- c) ensemble methods
- d) support vector machines

Answer: a) Metrics for Evaluating Classifier Performance

106. Which method combines multiple classifiers to improve performance?

- a) ensemble methods
- b) decision tree induction
- c) multilayer feed-forward neural network
- d) support vector machines

Answer: a) Ensemble Methods

107. Which technique simulates the functioning of the human brain for classification tasks?

- a) multilayer feed-forward neural network
- b) bayes classification methods
- c) k-nearest-neighbor classifiers
- d) decision tree induction

Answer: a) Multilayer Feed-Forward Neural Network

108. What method constructs hyperplanes to separate data into different classes?

- a) support vector machines
- b) k-nearest-neighbor classifiers
- c) decision tree induction
- d) rule-based classification

Answer: a) Support Vector Machines

109. Which method relies on finding the most similar instances to classify new instances?

- a) k-nearest-neighbor classifiers
- b) ensemble methods

- c) bayes classification methods
- d) multilayer feed-forward neural network

Answer: a) k-Nearest-Neighbor Classifiers

110. What is used to decide the class of a data instance in k-Nearest-Neighbor classification?

- a) majority of nearest neighbors
- b) average of nearest neighbors
- c) median of nearest neighbors
- d) sum of nearest neighbors

Answer: a) Majority of nearest neighbors

111. What is the primary goal of decision tree induction?

- a) to create a tree that predicts the target class
- b) to cluster similar instances
- c) to classify data
- d) to identify outliers

Answer: a) To create a tree that predicts the target class

112. Which measure is used to determine the best split in decision tree induction?

- a) information gain
- b) gini index
- c) accuracy
- d) mean squared error

Answer: a) Information Gain

113. Which method assumes feature independence when classifying instances?

- a) naive bayes classifier
- b) support vector machines
- c) ensemble methods
- d) multilayer feed-forward neural network

Answer: a) Naive Bayes Classifier

114. Which classifier aims to minimize the probability of misclassification?

- a) support vector machines
- b) decision tree induction
- c) k-nearest-neighbor classifiers
- d) rule-based classification

Answer: a) Support Vector Machines

115. Which ensemble method combines the predictions of multiple classifiers using averaging or voting?

- a) bagging
- b) boosting
- c) stacking
- d) random forest

Answer: a) Bagging

116. What is the main disadvantage of using decision trees for classification?

- a) prone to overfitting
- b) slow prediction speed
- c) require less data
- d) insensitive to outliers

Answer: a) Prone to overfitting

117. What is a characteristic of an effective ensemble method?

- a) diversity among individual classifiers
- b) high similarity among classifiers
- c) few classifiers
- d) high prediction error

Answer: a) Diversity among individual classifiers

118. Which method can handle non-linear decision boundaries effectively?

- a) support vector machines
- b) decision tree induction

- c) rule-based classification
- d) k-nearest-neighbor classifiers

Answer: a) Support Vector Machines

119. Which classifier is sensitive to feature scaling?

- a) support vector machines
- b) decision tree induction
- c) naive bayes classifier
- d) k-nearest-neighbor classifiers

Answer: a) Support Vector Machines

120. What type of neural network architecture is a multilayer feed-forward neural network?

- a) fully connected
- b) convolutional
- c) recurrent
- d) radial basis function

Answer: a) Fully connected

121. What is the primary drawback of using neural networks for classification?

- a) require large amounts of data
- b) prone to underfitting
- c) simple to interpret
- d) fast training

Answer: a) Require large amounts of data

122. Which method is particularly effective when dealing with high-dimensional data?

- a) support vector machines
- b) decision tree induction
- c) naive bayes classifier
- d) k-nearest-neighbor classifiers

Answer: a) Support Vector Machines

123. Which classifier is based on the concept of Voronoi cells?

- a) k-nearest-neighbor classifiers
- b) support vector machines
- c) decision tree induction
- d) rule-based classification

Answer: a) k-Nearest-Neighbor Classifiers

124. What is the primary advantage of using rule-based classifiers?

- a) interpretability
- b) high complexity
- c) fast prediction speed
- d) low accuracy

Answer: a) Interpretability

125. Which technique can handle missing values effectively during classification?

- a) decision tree induction
- b) support vector machines
- c) k-nearest-neighbor classifiers
- d) ensemble methods

Answer: a) Decision Tree Induction