

DS632PE: DATA VISUALIZATION TECHNIQUES (Professional Elective – III)**B.Tech. III Year II Sem.****L T P C**
3 0 0 3**Course Objectives:**

- To understand various data visualization techniques

Course Outcomes:

- Know the historical development and evolution of data visualization techniques.
- Analyze and visualize high-dimensional datasets using appropriate techniques.
- Visualize large multidimensional datasets using appropriate methods.
- Create insightful visual representations for diverse types of data.

UNIT - I

Introduction, A Brief History of Data Visualization, Good Graphics, Static Graphics.

UNIT - II

Data Visualization Through Their Graph Representations, Graph-theoretic Graphics, High-dimensional Data Visualization, Multivariate Data Glyphs: Principles and Practice, Linked Views for Visual Exploration, Linked Data Views, Visualizing Trees and Forests.

UNIT - III

Multidimensional Scaling, Huge Multidimensional Data Visualization, Multivariate Visualization by Density Estimation, Structured Sets of Graphs, Structural Adaptive Smoothing by Propagation–Separation Methods, Smoothing Techniques for Visualization.

UNIT - IV

Data Visualization via Kernel Machines, Visualizing Cluster Analysis and Finite Mixture Models, Visualizing Contingency Tables, Mosaic Plots and their Variants.

UNIT - V

Parallel Coordinates: Visualization, Exploration and Classification of High- Dimensional Data, Matrix Visualization, Visualization in Bayesian Data Analysis.

TEXT BOOKS:

1. Handbook of Data Visualization by Chun-houh Chen, 2008.
2. Matthew Ward, Georges Grinstein and Daniel Keim, “Interactive Data Visualization Foundations, Techniques, Applications”, 2010.
3. Colin Ware, “Information Visualization Perception for Design”, 2nd edition, Morgan Kaufmann Publishers, 2004.

REFERENCE BOOKS:

1. Robert Spence “Information visualization – Design for interaction”, Pearson Education, 2nd Edition, 2007.
2. Alexandru C. Telea, “Data Visualization: Principles and Practice,” A. K. Peters Ltd, 2008.