

Short Questions

1. What is the structure of a business firm?
2. Explain the theory of the firm.
3. What are the different types of business entities?
4. What is limited liability, and how does it affect businesses?
5. Name some sources of capital for a company.
6. What are non-conventional sources of finance?
7. Why is economics significant?
8. Distinguish between micro and macroeconomic concepts.
9. Define and explain the importance of national income.
10. How does inflation impact an economy?
11. What is money supply, and how does it relate to inflation?
12. Describe the concept of the business cycle.
13. What are the features of a business cycle?
14. List the phases of a business cycle.
15. What is the nature and scope of business economics?
16. Explain the role of a business economist.
17. How is business economics multidisciplinary?
18. Define demand in economics.
19. What factors affect supply?
20. Explain the concept of equilibrium price.
21. What is elasticity of demand?
22. Describe the law of diminishing marginal utility.
23. Define perfect competition.
24. What is a monopoly?
25. Explain monopolistic competition.
26. Define oligopoly.

27. What is price discrimination?
28. Explain the concept of economies of scale.
29. Describe the concept of a mixed economy.
30. What is the difference between nominal and real GDP?
31. Define unemployment rate.
32. Explain the concept of fiscal policy.
33. What is monetary policy?
34. Describe the functions of money.
35. What is the role of the central bank in an economy?
36. Explain the concept of comparative advantage.
37. Define opportunity cost.
38. Describe the law of supply.
39. What is the difference between accounting and economics?
40. Explain the concept of market equilibrium.
41. What is the production possibility frontier?
42. Describe the concept of a public good.
43. What is a merit good?
44. Define externalities.
45. Explain the tragedy of the commons.
46. What is a command economy?
47. Describe the concept of consumer surplus.
48. Define production function.
49. What is utility in economics?
50. Explain the concept of perfect information.
51. What is elasticity of demand?
52. Name the types of elasticity of demand.
53. Explain the law of demand.
54. How is elasticity of demand measured?
55. Why is elasticity of demand significant?

56. What factors affect elasticity of demand?
57. How does elasticity of demand influence decision making?
58. Define cross-price elasticity of demand.
59. Differentiate between elastic and inelastic demand.
60. What is income elasticity of demand?
61. How does price elasticity of demand vary along a linear demand curve?
62. Give examples of goods with elastic and inelastic demand.
63. What is the concept of unitary elasticity?
64. Explain the concept of perfectly elastic demand.
65. Describe the concept of perfectly inelastic demand.
66. How does elasticity of demand affect tax incidence?
67. What are the characteristics of good demand forecasting?
68. What are the steps involved in demand forecasting?
69. Discuss the qualitative methods of demand forecasting.
70. Explain the quantitative methods of demand forecasting.
71. What is time-series analysis in demand forecasting?
72. Define market research in the context of demand forecasting.
73. How do economic indicators influence demand forecasting?
74. Discuss the role of technological advancements in demand forecasting.
75. Why is accurate demand forecasting crucial for businesses?
76. How does demand forecasting aid in inventory management?
77. What is the difference between short-term and long-term demand forecasting?
78. How does demand forecasting contribute to strategic planning?
79. What are the determinants of supply?
80. Explain the concept of supply function.
81. Define the law of supply.
82. How does technology impact supply?

83. Discuss the role of government policies in influencing supply.
84. Explain the concept of elasticity of supply.
85. What factors affect the elasticity of supply?
86. Describe the relationship between price and quantity supplied.
87. How does production capacity influence supply?
88. What role does production efficiency play in supply analysis?
89. How does the cost of production affect supply?
90. Discuss the concept of time lag in supply response.
91. What is the significance of understanding supply elasticity for producers?
92. Name the factors of production.
93. Define the production function.
94. Explain the concept of a production function with one variable input.
95. Discuss the concept of a production function with two variable inputs.
96. What are returns to scale in production analysis?
97. Differentiate between short-run and long-run production functions.
98. Explain the law of diminishing returns.
99. How does technological progress influence production?
100. Discuss economies of scale in production.
101. What is the difference between fixed and variable inputs in production?
102. How do input prices affect production decisions?
103. What role does managerial skill play in production efficiency?
104. Explain the concept of marginal product of labor.
105. Name the types of costs.
106. Define fixed costs and give examples.
107. Explain variable costs and give examples.
108. Differentiate between explicit and implicit costs.
109. What is the total cost function?

110. Discuss the concept of marginal cost.
111. Define average cost and its types.
112. How do economies of scale affect cost?
113. Explain the concept of opportunity cost in cost analysis.
114. What is the relationship between marginal cost and average cost?
115. Discuss the concept of sunk costs in decision making.
116. How does cost analysis contribute to pricing decisions?
117. Explain the concept of cost minimization in production.
118. What is the importance of cost analysis for profitability assessment?
119. Describe the nature of competition in perfect competition.
120. Explain the features of perfect competition.
121. What are the characteristics of a monopoly market?
122. Discuss the strategies used by monopolies to maintain dominance.
123. Define oligopoly and provide examples.
124. How do firms in oligopolistic markets behave?
125. Explain the concept of monopolistic competition.